

2012 Colorado Legal Directory

(tentative publish date of Nov 2011)

Display Advertising

4-Color

Back Cover	\$3,000
Inside Front Cover	\$2,250
Inside Back Cover	\$2,000

Black and white

Full page	\$1,500
1/2 page	\$1,000
1/4 page	\$750

Ad Sizes

Width	x	Height
Covers*		7" x 9"
Full page		6" x 8"
1/2 page (h)		6" x 4"
1/2 page (v)		3" x 8"
1/4 page (v)		3" x 4"

(v = vertical) (h = horizontal)

*Bleeds are allowed on covers only. If you choose to do a bleed, please make the ad 7"X9" plus a 1/8" bleed on the outer edges.

CPA and Court Reporter listings will not be offered in the 2012 directory. Display advertising is the only option.

Colorado Legal Directory display ads will be billed at the end of November, 2011. Deadline for reservation and print ready artwork is August 15. Email adrango@cobar.org or call 303-824-5313 for more information.

2012 Colorado Legal Directory

Display Advertising Space Contract

The Denver Bar Association
1900 Grant Street
Suite 900
Denver, CO 80203

Alexa Drago
adrago@cobar.org
303-824-5313 – Phone
303-894-0821– Fax

Advertiser: _____ Date: _____

Agency (if applicable): _____ Contact Person: _____

Bill to: _____

Street Address: _____

City/State/Zip: _____

Bus. Phone: _____ FAX: _____

Email: _____

Deadline: Print ready advertising and space contract must be sent to Alexa Drago, at adrago@cobar.org by August 15, 2011.

Advertising Space: You are hereby requested and authorized to insert the advertising of the ADVERTISER and its Agency, if applicable, by the undersigned authorized representative, as follows:

Size: _____ Rate: _____

Other information: _____

INDEX: Please choose up to 5 categories you would like to be listed under in the Advertising Index.

<input type="checkbox"/> Accountants/CPAs	<input type="checkbox"/> Graphics	List any other categories you would like to be listed under here: _____ _____ _____
<input type="checkbox"/> ADR	<input type="checkbox"/> Insurance	
<input type="checkbox"/> Appraisers	<input type="checkbox"/> Investigators	
<input type="checkbox"/> Banking	<input type="checkbox"/> Information Technology	
<input type="checkbox"/> Consultants/Financial	<input type="checkbox"/> Litigation Support Services	
<input type="checkbox"/> Court Reporters	<input type="checkbox"/> Paralegals/Contract/Freelance	
<input type="checkbox"/> Employment Placement/Permanent	<input type="checkbox"/> Translators	
<input type="checkbox"/> Employment Placement/Temporary or Contract	<input type="checkbox"/> Trusts and Estates	
<input type="checkbox"/> Expert Witness	<input type="checkbox"/> Video Production Services	

Terms and Conditions

1. The Advertiser and its Agency if applicable, agrees jointly and severally to protect the Denver and Colorado Bar Associations ("Publisher") from any suits for Libel, violation of right of privacy, plagiarism, copyright infringement, and any and all other claims in connection with the advertising referred to in this contract and assumes Liability for all content of advertisements printed and for any claim arising therefrom made against Publisher.
2. The Publisher reserves the right at any time to decline any advertising which it feels to be inappropriate.
3. Advertising is accepted in accordance with the rates, terms and conditions set forth in the current rate card and Advertiser and its Agency, if applicable, acknowledge receipt of such rate card. Insertions cannot be canceled after closing date listed in current rate card. Only rates on current rate card apply.
4. Any bill rendered to Advertiser and its Agency, if applicable, by Publisher shall be conclusive as to the correctness of the items therein set forth and shall constitute an account stated unless written objection is made within sixty (60) days from the date thereof.
5. Payment for advertising is due within 30 days of invoicing. Invoicing will occur at the end of November, 2011. If amounts due hereunder are not paid when due, or if suit is brought, the Advertiser and its Agency, if applicable, agree to pay all reasonable costs of collection, including a reasonable amount for attorney fees. Publisher reserves the right to hold Advertiser and its Agency, if applicable, jointly and severally liable for payment due to the Publisher. Publisher has the right to charge Advertiser or its Agency the credit card on file for invoices past due 30 days.
6. Only authorized personnel for Advertiser and its Agency, if applicable, may execute this contract. A faxed or emailed copy to Publisher is considered an original and valid document.

Authorized Advertising Agent:

Signature: _____ Date: _____